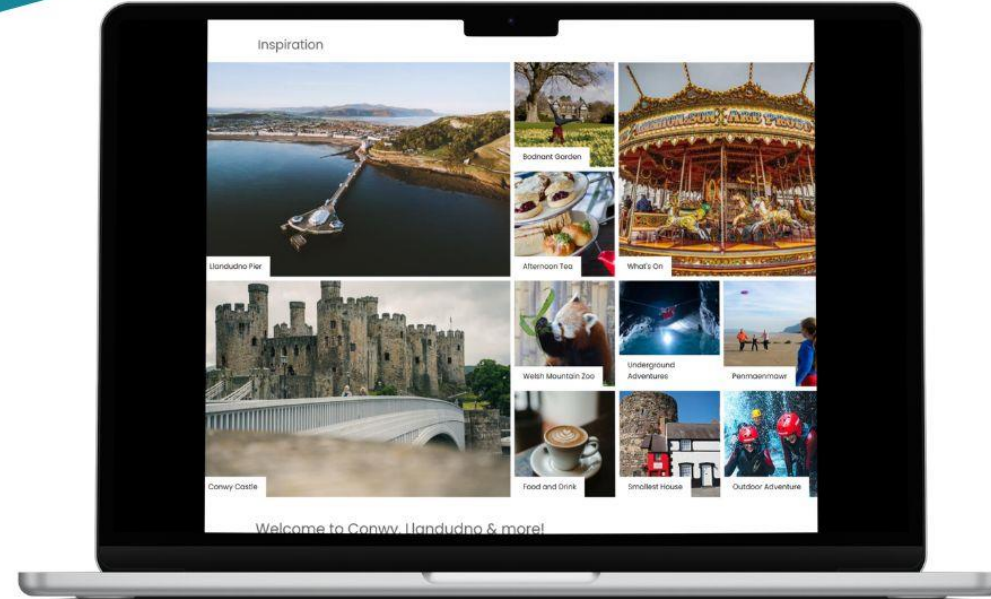
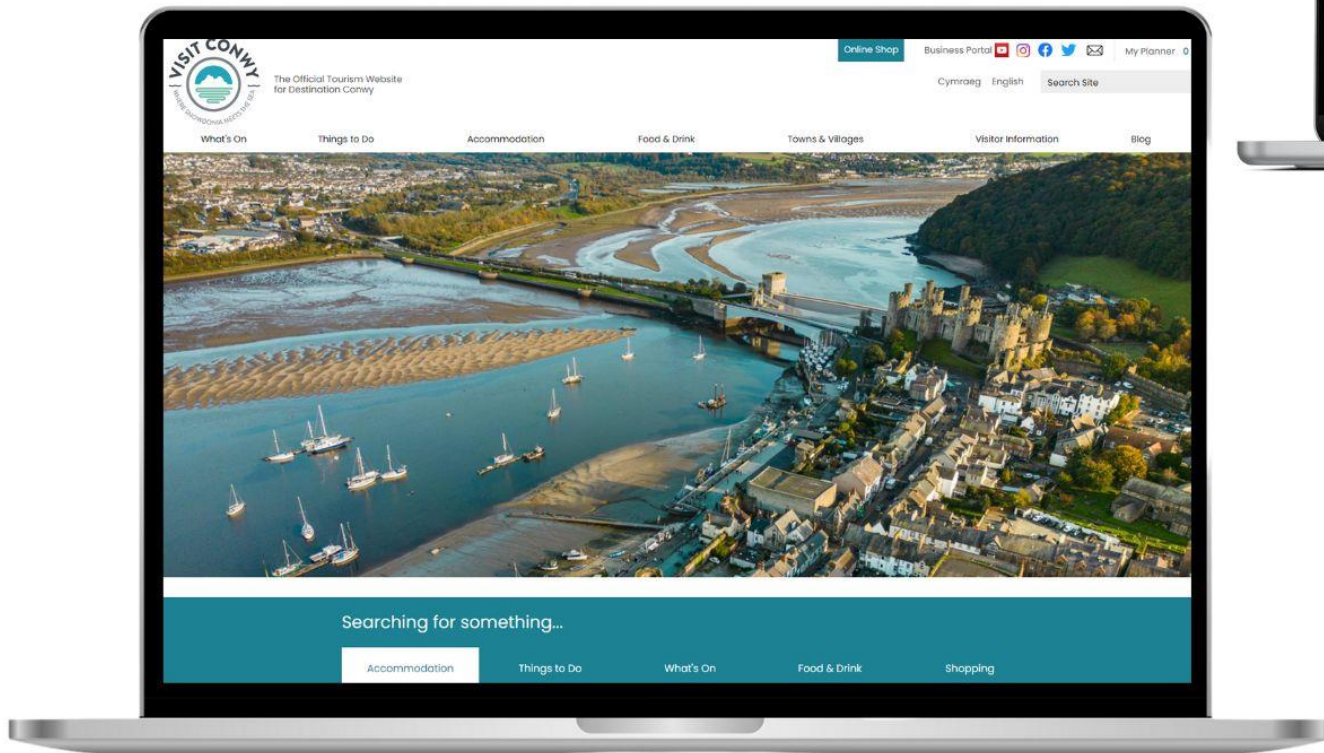


OPPORTUNITIES TO ATTRACT VISITORS TO YOUR BUSINESS WITH VISIT CONWY! 2024/25

VISIT CONWY ADVERTISING RATE CARD



Advertise your business on the official Visit Conwy destination website

Visit Conwy is the **official** leading destination website for Conwy County. We would like to invite accommodation providers, attraction and activity providers, retail shops, food and drink outlets or other tourism related services to be listed on our comprehensive website. Our aim is to make Conwy County a must visit destination throughout the year.

Why Advertise with Visit Conwy?

Our marketing activity covers the website, social media, and Tourist Information Centres to promote the Visit Conwy brand and our fantastic offering. There is a lot to shout about in Conwy County!

Visitors use our site to help them plan their trips to Conwy County and they take inspiration and ideas from various pages across our site.

In 2023, approximately **472,000 people** visited our website, viewing **1.1m website pages** between them including over **418,000 views to business adverts** and **105,000 website referrals to external business websites**.

Not to mention [Visit Conwy](#) is active in producing social media and sharing content through our social media channels, with a large national and international audience of **over 60,000 followers** across our [Facebook](#), [Instagram](#) and [X \(formerly Twitter\)](#) channels.

Top benefits for a Visit Conwy website listing

- ◆ **Be part of a central tourism hub:** Provides a platform for marketing and promoting businesses, attractions, and services within the destination.
- ◆ **Attractive presentation:** A well-presented listing can attract more tourists, boosting the overall tourism industry for the destination.
- ◆ **Increased visibility:** Exposure to a broader audience as destination websites attract visitors interested in the specific location.
- ◆ **Search Engine Optimization (SEO):** Improves online visibility and search engine rankings for businesses listed on the destination website.
- ◆ **Credibility and trust:** Being featured on an official destination website can enhance the credibility and trustworthiness of a business or service.
- ◆ **Social media integration:** Provides opportunities for businesses to increase social media presence through links, shares, and engagement from the destination website.
- ◆ **Be part of Visit Conwy campaigns:** Visit Conwy run occasional campaigns which incorporate blogs, social media posts and e-newsletters. Businesses will have the opportunity to be involved with the campaigns and benefit from a wider audience reach and engagement.
- ◆ **Featured on extra pages:** For no extra cost your business will be listed in randomised order on our popular Dog Friendly, Food and Drink, Attractions and other related pages.

Visit Conwy can help you reach audiences across the country and beyond, and **new for 2024** we have our seasonal winter campaign – **Welcoming Winter /Croesawu'r Gaeaf** that is running until March 2024 and again for September 2024 – December 2024.

This campaign aims to incorporate a range of elements with a goal of sending traffic towards the Visit Conwy destination website in those quieter months and promote that Conwy can be a year round destination. Being listed with Visit Conwy helps you to be part of our exciting campaign!

Advertising Rates for one year listing (April 2024 – March 2025)

***Get one bonus social media post (worth £50) when you sign up to our Gold package by April 30th 2024.

What's Included	Bronze free	Silver £99 + VAT (Pay monthly at £8.25 + VAT)	Gold £249 + VAT (Pay monthly at £20.75 + VAT)	Benefits
Basic information (contact number, email, location opening dates and times, facilities)	Yes	Yes	Yes	1.1m overall Visit Conwy page views in 2023.
Descriptive text	Up to 100 words	Up to 200 words	Up to 400 words	Descriptive text assists with search engine optimisation.
Visit Wales/AA Grading display	Yes	Yes	Yes	Gratings instil confidence and trust in a business
Images	1 Image	Up to 3 Images	Up to 5 Images	Pages with relevant images usually have more page views and engagement.
Link to your business website		Yes	Yes	Visitors will be able to find out more about your business.
Social Media page link		Yes	Yes	Receive direct referrals from your listing.
NEW! 'Our Conwy Highlights' web carousel slot		Yes	Yes	Home page advert placement on a web carousel feed for increased visibility.
Social media post (one image and up to 50 words)		1 post	2 posts	Share some news/offers or just a general shout out to all our followers.
Occasional shares of your social media content on our Visit Conwy channels			Yes	Reach 60,000 Visit Conwy followers across Facebook, Instagram and X (formerly Twitter).
'Don't Miss' slot on the Visit Conwy website			Yes	Rotational featured slot on the Visit Conwy website menu bar.
TripAdvisor link			Yes	TripAdvisor rating displayed and link to TripAdvisor reviews.
Display your special offers			Yes	Highlighted box on your page listing to display special offer.
NEW! Advert on a video carousel at Llandudno TIC for 1 month			Yes	Be seen from the front window of the TIC at Llandudno Victoria Centre on a loop with a small selection of businesses
Quarterly Statistics			Yes	Receive useful, easy to read data on how your Gold advert is performing.

To find out more contact: Lowri Hurdman – Tourism Marketing Officer
lowri.hurdman3@conwy.gov.uk / tourism@conwy.gov.uk

[Apply Here](#)

GOLD
£249 + VAT



The Official Tourism Website
for Destination Conwy

Online Shop

Business Portal



My Planner 0

Cymraeg English

Search Site



What's On

Things to Do

Accommodation

Food & Drink

Towns & Villages

Visitor Information

Blog

You are here: Home > Accommodation > The Shelbourne Hotel



The Shelbourne Hotel

13 Mostyn Crescent, Promenade, Llandudno,
Conwy, LL30 1AR



TripAdvisor Traveller Rating
143 reviews

Add to Planner

Website

Email

View
Phone Number

Opening Times

Open all year

Dates: 1 Jan 2024 - 31 Dec 2024

About

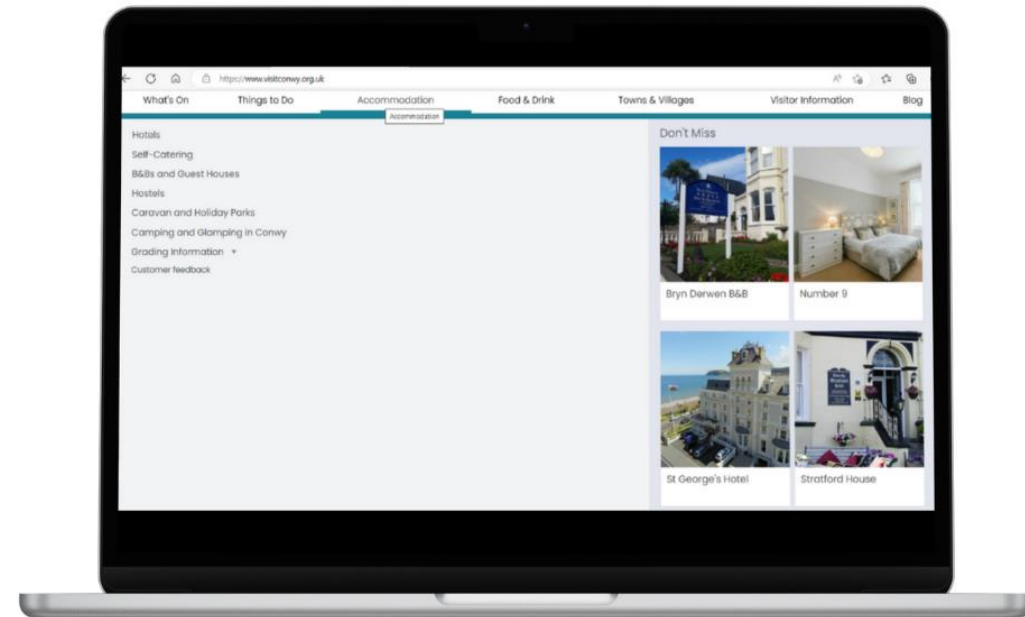
Welcome to The Shelbourne Llandudno providing 4* quality accommodation right on the seafont.

You can immediately start to relax, unwind and enjoy your holiday the moment you step through the welcoming doors of the Shelbourne Hotel, Llandudno.

The largest single pane window looking out on to the beautiful promenade and bay is the setting for your evening drink and breakfast. Sarah and her team prepare a generous and tasty Welsh breakfast using all locally sourced ingredients that ensures you are well prepared for the day of adventure and exploring ahead.

Facilities: Lift to all floors, licensed bar, free unlimited Wi-Fi in all areas, free car parking (subject to pre-booking), 10 rooms with sea views, short walk to Venue Cymru, right next to the main shopping centre

Read More



BRONZE
FREE

SILVER
£99 +VAT

You are here: Home > Things to Do > Llandudno Boat Trips



Llandudno Boat Trips

Type: Boat Trip
North Shore Jetty, Promenade, Llandudno, Conwy, LL30 2LS

♥ Add to Planner

📞 View Phone Number

Opening Times

* Open daily Easter to October - Weather and tide permitting.

About

The Sea Jay and Seaborne embark on the jetty on Llandudno Promenade. The trips pass the beautiful Llandudno Pier to see the coves, coves and lighthouse and many more great views which can only be seen from the sea. The trip takes about 25 minutes.

We also do an hour trip where we visit both Ormes - the Great Orme and the Little Orme (a registered bird sanctuary) when you can expect to see various species of sea bird and possibly seals. All trips are paid for on the boat - no booking needed.

You are here: Home > Food & Drink > The Grill Room - Royal Oak Hotel



The Grill Room - Royal Oak Hotel

Type: Restaurant
Royal Oak Hotel, Holyhead Road, Betws-y-Coed, Conwy, LL24 5AF

♥ Add to Planner

📞 View Phone Number

Opening Times

Open
Dates: 1 Jan 2024 - 31 Dec 2024
Monday - Sunday 12:00 - 20:30
* Opening times are a guide and may be subject to change. Please check with operator before making a special journey.

About

The team at the Grill Room are passionate about serving local, seasonal fresh produce.

Our evening special menu concentrates on local produce delivered with a twist. Like chef's pressed local Ham Hock Terina with pickled shallots, piccolilli and toasted ciabatta or how about a Honey Baked Local Yoghurt with scented orange blossom shortbread.

Discover a new dining taste with the thrill of the Grill. Why not try a dish which has been totally cooked over charcoal from our Spanish Joeger oven - the hottest indoor barbecue available! Which adds lots of delicious flavour from its fine embers, increasing the juiciness of the meat by retaining moisture and flavour.

[Visit the website for more information](#)

MARKETING EXTRAS TO GAIN ADDITIONAL EXPOSURE FOR YOUR BUSINESS

There's a range of fantastic marketing extras to choose from to promote your business through Visit Conwy.

Marketing Extras – open to all packages to add on.	Price	Detail	Benefits
One social media post with up to 50 words and 1 image	£50 + VAT	Subject to availability	Be seen by our 60,000 followers across Facebook, Instagram and X (formerly Twitter) channels.
One website image placement on the Visit Conwy homepage for 1 month with web link (subject to availability) Only 12 placements available	£100 + VAT	Subject to availability	Average 6,000 homepage views per month
Featured item in an e-newsletter (6 slots per newsletter available)	£50 + VAT	Up to 60 words and 1 image. Web link included.	Advertise your business to our 14,000 subscribers.
Display a video on a header gallery for maximum impact for 1 month	£150 + VAT	Up to 1 minute video of your business	Videos can enhance user engagement and help convey your offering and boost appeal
Marketing Bundle	£90 + VAT	1 social media post, 1 e-newsletter feature	Save £10 in our special bundle offer to reach our followers on the socials and e-newsletter!

Easy ways to pay

Spread the cost of advertising by paying by Direct Debit monthly at no extra charge.

Payment can also be made annually by invoice.